



# The Institution of Engineers (India)

## ADVERTISEMENT BOOKING FORM

The Secretary and Director General,  
The Institution of Engineers (India)  
8 Gokhale Road,  
KOLKATA 700 020

Dear Sir,

Sub: Advertisement Booking

Please receive the following advertisement space in

- o Technorama \_\_\_\_\_  
Overall Size 27 cm x 19 cm                      Printed Area 23 cm x 17 cm
  
- o IEI News \_\_\_\_\_  
Less than 5 cm x 2 cols is not acceptable.  
Overall Size 41.50 cm x 27 cm              Printed Area 38cm x 25 cm  
No of column 5                                      Clumn Width 4.6 cm
  
- o Journal ..... Division \_\_\_\_\_  
  
Overall Size (A4 Size) 28.5 cm x 22.0 cm  
Printed Area (Full Page) 25.4 cm x 18.5 cm

Bill to .....  
ADDRESS .....  
(in BLOCK LETTERS) .....  
.....  
.....PIN CODE .....

Tel : ..... Fex ..... e-mail : .....

Please find enclosed cheque Number ..... dated ..... for Rupees .....  
.....drawn on ..... towards booking in  
..... issues details attached.

Date \_\_\_\_\_ Designation \_\_\_\_\_ Name \_\_\_\_\_  
(Signature)

Copy Deadline 8 weeks prior to publication  
Cancellation Date 6 weeks prior to publication  
Material Required Positive and Art Pull Extra in case of serier insertions.