

# WORLD STANDARDS DAY 2024

**Theme:**

## **SHARED VISION FOR A BETTER WORLD: INCORPORATING SDG 3**

**October 14, 2024**

World Standards Day shares a vision for a better world with a commitment to the United Nations Sustainable Development Goal 3 (SDG 3), which focuses on ensuring healthy lives and promoting well-being for all at all ages. SDG 3 serves as a crucial foundation for a brighter future, as it addresses the global challenges related to healthcare, disease prevention, and access to essential medical services. World Standards Day provides a fitting platform to underscore the importance of incorporating SDG 3 into our collective efforts.

Achieving SDG 3 necessitates a world where healthcare is accessible and affordable for everyone, regardless of their socioeconomic status or geographical location. This entails strengthening healthcare systems, improving healthcare infrastructure, and fostering innovation in medical research and technology. It calls for the promotion of healthier lifestyles, the reduction of child mortality, and the prevention and treatment of major diseases. Incorporating SDG 3 into the global agenda means addressing health inequalities and disparities that persist in many parts of the world. It is imperative to work toward universal health coverage, ensuring that no one is left behind in accessing essential healthcare services. This involves increasing investments in healthcare, prioritizing primary healthcare, and supporting vulnerable populations who face greater health risks.

In conclusion, World Standards Day serves as a reminder of our collective responsibility to incorporate SDG 3 into our vision for a better world. By prioritizing health and well-being, addressing inequalities, fostering collaboration, and considering mental health, we can build a more equitable and sustainable future for all, where every individual has the opportunity to lead a healthy and fulfilling life. In essence, our shared vision integrates SDG 3 into World Standards Day, aiming for a world where health is a universal right, and international standards are the foundation of a healthier, safer, and more equitable world for all. Together, we can transform this vision into a reality.

All stake holders are requested to celebrate this day in a benefitting manner.

For further details please visit <https://www.worldstandardsday.org/about.html>